

Instructions for Kroger Community Rewards® Supporters

All supporters must have a registered Kroger Plus card account online to be able to link their card to our organization.

- ⇒ Do you use your phone number at the register? Call **800-576-4377** and select **option 4** to get your Plus Card number.
- ⇒ If you **do not** have a Kroger Plus Card, you can obtain a digital Kroger Plus Card when creating an account **online** or at **any Kroger store**.

Link your card at www.KrogerCommunityRewards.com.

- If you have an existing account, click on "Sign In", otherwise click on "Register".
- If you are a new online customer:
- You will need to enter your email address, create a password, enter your zip code, click on favorite store, and agree to the terms and conditions.
- Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent to activate your Kroger account.

Already have a Kroger.com account?

- Enter your email address and password to proceed to the next step.
- Click on "Edit" in the "Community Rewards" section.
- Enter your organization's number or name and then click on "Search".
- Select your organization and click on "Save".
- To verify that you enrolled correctly, you will see your organizations name on the right side of your account settings page.
- Once you are linked, you can start earning rewards immediately toward the organization you are supporting. (Note: The message saying that you are supporting an organization through the Kroger Community Rewards program will start printing on your receipt about 10 business days after you linked your card.)

View your Rewards Details

- Sign in to your Kroger account
- Go to www.KrogerCommunityRewards.com
- Click on "View Your Rewards Details"
- See how much you have earned towards your organization! (Note: This information will only be available and updated at the end of each cycle.)

Remember, you must swipe your registered Kroger Plus Card or use your Alt ID when shopping for each purchase to count.

Store Brand HEB, Kroger, Parent Choice, Target	Similac Brand	Enfamil Brand	Gerber
Advantage or Infant	Similac Advance	Enfamil Infant	Good Start Protect
Tender		Enfamil Gentlease	Good Start Gentle
Sensitivity/ Gentle	Similac Sensitive (For Fussiness & Gas)	Enfamil Gentlease	
Soy-Based	Similac Isomil <i>or</i> Similac Sensitive (Soy)	Enfamil ProSobee	Good Start Soy
Gentle	Total Comfort For Discomfort		Good Start Soothe

Special Formulas

Store Brand HEB, Kroger, Parent Choice, Target	Similac Brand	Enfamil Brand
Added Rice	Similac Sensitive (For Spit-Up)	Enfamil AR
Neocare	Similac NeoSure	Enfamil EnfaCare
	Similac Alimentum	Enfamil Nutramigen