

# Instructions for Kroger Community Rewards® Supporters

**All supporters must have a registered Kroger Plus card account online to be able to link their card to our organization.**

- ⇒ Do you use your phone number at the register? Call **800-576-4377** and select **option 4** to get your Plus Card number.
- ⇒ If you **do not** have a Kroger Plus Card, you can obtain a digital Kroger Plus Card when creating an account **online** or at **any Kroger store**.

## Link your card at [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com).

- If you have an existing account, click on "Sign In", otherwise click on "Register".
- If you are a new online customer:
- You will need to enter your email address, create a password, enter your zip code, click on favorite store, and agree to the terms and conditions.
- Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent to activate your Kroger account.

## Already have a Kroger.com account?

- Enter your email address and password to proceed to the next step.
- Click on "Edit" in the "Community Rewards" section.
- Enter your organization's number or name and then click on "Search".
- Select your organization and click on "Save".
- To verify that you enrolled correctly, you will see your organizations name on the right side of your account settings page.
- Once you are linked, you can start earning rewards immediately toward the organization you are supporting. (Note: The message saying that you are supporting an organization through the Kroger Community Rewards program will start printing on your receipt about 10 business days after you linked your card.)

## View your Rewards Details

- Sign in to your Kroger account
- Go to [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com)
- Click on "View Your Rewards Details"
- See how much you have earned towards your organization! (Note: This information will only be available and updated at the end of each cycle.)

**Remember, you must swipe your registered Kroger Plus Card or use your Alt ID when shopping for each purchase to count.**

Store Brand HEB, Kroger, Parent Choice, Target	Similac Brand	Enfamil Brand	Gerber
Advantage or Infant	Similac Advance	Enfamil Infant	Good Start Protect
Tender		Enfamil Gentlease	Good Start Gentle
Sensitivity/ Gentle	Similac Sensitive (For Fussiness & Gas)	Enfamil Gentlease	
Soy-Based	Similac Isomil <i>or</i> Similac Sensitive (Soy)	Enfamil ProSobee	Good Start Soy
Gentle	Total Comfort For Discomfort		Good Start Soothe

## Special Formulas

Store Brand HEB, Kroger, Parent Choice, Target	Similac Brand	Enfamil Brand
Added Rice	Similac Sensitive (For Spit-Up)	Enfamil AR
Neocare	Similac NeoSure	Enfamil EnfaCare
	Similac Alimentum	Enfamil Nutramigen